



Bayer HealthCare



Bayer HealthCare Investor Day 2007 Concluding Remarks

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News from Today's IR Meeting



- Increasing our 2007 underlying EBITDA target from 24% to 25%
- Increasing our 2009 target from 27% to around 28%
- Target our Pharmaceuticals business to grow at market between 2007–2009 at approx. 5–6%, and accelerate thereafter
- Target our Consumer Health segment to grow at 5–6% in the period 2007–2009 which represents 2 percentage points growth above market
- Schering integration is progressing ahead of schedule with synergies increased to >€800m
- Provided update on R&D portfolio, reduced therapeutic research areas from 8 to 4 and discontinued 20 projects
- Targeting to move 11 products into Phase III by 2009
- Nexavar submitted for HCC and is significantly ahead of any competition
- Presented new and exciting data for Factor Xa further confirming its potential
- Advancing our world class cardiology pipeline
- Announced inlicensing of rThrombin from ZymoGenetics
- Continued commitment to external growth

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Milestones 2007



Timing	Milestone
June, 2007	Nexavar: HCC submissions in U.S. and EU
July 8, 2007	Rivaroxaban: Presentation of RECORD 3 results at ISTH
Sept. 2007	VEGF Trap-Eye: Final results of phase II CLEAR-IT 2 study expected
2H 2007	Nexavar: HCC submission in Japan planned
2H 2007	VEGF Trap-Eye: Start of phase III program in wet AMD planned
2H 2007	VEGF Trap-Eye: Start of phase II program in DME planned
2H 2007	Nexavar: Start of phase II program in metastatic breast cancer planned
2H 2007	Rivaroxaban: Top line findings of RECORD1 and RECORD2 studies
2H 2007	Rivaroxaban: Presentation of full data set of additional RECORD program at a major international scientific congress planned

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Milestones 2007 continued



Timing	Milestone
2H 2007	Rivaroxaban: EMEA regulatory filing for VTE prevention after major orthopedic surgery planned
2H 2007	Betaseron: BEYOND data expected
2H 2007	Alemtuzumab in MS: Start of phase III program anticipated
End of 2007	Betaseron: Regulatory filing of high-dose version planned
End of 2007	Research: planned to transfer of 3 NMEs into the clinic
End of 2007	Research: Delivery of Proof-of-Concept results for 4 projects planned
End of 2007	Kogenate-Liposomal: Initiation of phase II study planned
End of 2007	rThrombin: FDA approval expected
End of 2007	Alemtuzumab: Final results of phase II CAMMS223 study expected

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Milestones 2008–2009



Timing	Milestone
1H 2008	Nexavar: Launch of Nexavar in HCC planned
2008	Nexavar: Maturation of phase III data in melanoma (ECOG study)
2008	Nexavar: Maturation of phase III data in NSCLC
2008	Rivaroxaban: FDA regulatory filing for marketing authorization for VTE prevention after major orthopedic surgery planned
End 2008/ early 2009	Kogenate-Liposomal: Interim data from phase II study expected
2009	Nexavar: Initiation of phase III program in metastatic breast cancer planned
2009	Nexavar: Launch in NSCLC planned

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